

MERIL ANAND K. J.

Senior Graphic Designer / Visual Communication Specialist / Editorial Designer

No 3, MGR Street, Kilpauk Gardern Road, Chennai-10, Tamil Nadu, India

+91 85273 33989 | merilanand@gmail.com | linkedin.com/in/meril-anand-k-j-693705a

Website: <https://merilanand.wedesigna2z.com/>

PROFESSIONAL SUMMARY

Creative Graphic Designer and Visual Communication Specialist with 18+ years of experience in newspaper design, editorial production, branding, visual storytelling, infographics, print media and digital communication. Extensive experience leading creative teams and producing high-impact editorial layouts for leading national newspapers. Skilled in Adobe Creative Suite, typography, publication design, branding, AI-assisted creative workflows and print production.

CORE SKILLS

Graphic Design | Editorial Design | Newspaper Layout | Magazine Design | Infographics | Visual Storytelling | Brand Identity | Print Design | Digital Design | Typography | Publication Design | Creative Direction | Art Direction | Adobe Photoshop | Adobe Illustrator | Adobe InDesign | QuarkXPress | Canva | Figma | AI Design Tools | Color Management | Print Production | Team Leadership

PROFESSIONAL EXPERIENCE

National Design Editor | The New Leader

Aug 2022 – Present

- Leading creative direction for editorial and digital publications.
- Design newspaper and magazine layouts aligned with editorial strategy.
- Manage page planning and production workflows.

Principal Visualizer | Hindustan Times

Feb 2014 – Jul 2023

- Designed front pages, feature pages and special editions.
- Produced editorial graphics and visual storytelling layouts.
- Collaborated with editors to create engaging news presentations.

Principal Graphics Designer | DNA

Jun 2013 – Feb 2014

- Led the design team for the launch of the Delhi edition.

- Created branding assets and editorial layouts.

Senior Infographics Graphics Designer | The Sunday Standard

Jan 2012 – Jun 2013

- Designed infographics and editorial illustrations.
- Created information-rich visual stories.

Senior Graphics Designer | Deccan Chronicle

Aug 2010 – Dec 2011

- Produced newspaper layouts and advertising creatives.

Designer | The New Indian Express

Apr 2008 – Aug 2010

- Designed editorial pages and newspaper layouts.

ADDITIONAL EXPERIENCE

Head of Department – Printing & Packaging Technology, SIGA Polytechnic College

Founder – WE DESIGN (Branding, Logo Design, Social Media Creatives, Packaging Design, Print Production)

TECHNICAL SKILLS

Adobe Photoshop | Adobe Illustrator | Adobe InDesign | QuarkXPress | Canva | Figma | ChatGPT | Gemini | AI-assisted Content Creation

EDUCATION

PHD* in Media Science Research Scholar

M.Sc. Visual Communication

MBA Management

DPT (Diploma in Printing Technology)

PORTFOLIO HIGHLIGHTS

- National Newspaper Design
- Editorial Page Design
- Magazine Layouts
- Branding Projects

- Infographics
- Print Advertisements
- Social Media Campaigns
- Corporate Identity Design
- Packaging Design

ATS KEYWORDS

Graphic Designer, Visual Designer, Editorial Designer, Brand Designer, Publication Designer, Creative Designer, Print Designer, Adobe Creative Suite, Photoshop, Illustrator, InDesign, QuarkXPress, Typography, Layout Design, Infographics, Visual Communication, Branding, Print Production, Figma, Canva, AI Design, Creative Direction, Visual Storytelling